



# **SPONSORSHIP OPPORTUNITIES**

**BCFA 106<sup>TH</sup> ANNUAL GENERAL MEETING  
&  
2018 CONFERENCE EXHIBITOR SHOWCASE**

**RIVER ROCK CASINO RESORT  
MAY 1 – 3 ~ 2018**

**JOIN US, AS WE BOLDLY GO WHERE NO ASSOCIATION HAS GONE BEFORE...**

# SPONSORSHIP OPPORTUNITIES

Our event App is designed to maximise the value of Sponsorship by offering sponsors the opportunity to advertise with prominent interactive ad placement and creative engagement with attendees!

In order to help your organization meet its unique marketing and sponsorship objectives, opportunities have been created to meet a wide range of budgets and scope.

## STARS OF THE SHOW

### • **FEATURE PRESENTATION ~ KEYNOTE SPEAKER \$7500.00 (1 AVAILABLE)**

This premium sponsorship includes:

- Premium exhibitor space
- Branded Step and Repeat backdrop for Red Carpet Banquet Photos
- Logo included on the app splash screen
- Prominent sponsorship recognition throughout the conference
- A sponsor logo on screen at the top of the sessions (4)
- A featured listing within the sponsor Icon - interactive
- Promoted app message to all attendees. 1 sponsored post: a fully customizable post with an image and action button
- Featured sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials

### • **PRESENTATIONS ~ KEYNOTE SPEAKERS \$2500.00 (3 AVAILABLE)**

- Featured exhibitor space
- Sponsorship recognition throughout the conference
- A sponsor logo on screen at the top of the session
- A featured listing within the sponsor Icon – interactive with the ability to include a document attachment in your profile
- Promoted app message to all attendees
- Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials

### **REGISTRATION SPONSORSHIP \$5000.00 (1 AVAILABLE)**

- Featured exhibitor space
- Branded Wi-Fi splash page
- Sponsor logo on signage for Wi-Fi login instructions and app tutorials
- Sponsorship recognition throughout the conference
- Promoted welcome app message to all attendees
- Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials

## SPONSORSHIP OPPORTUNITIES CON'T...

### PRESIDENT'S BANQUET

- **BANQUET ENTERTAINMENT ~ GIGGLE DAM THEATRE \$5000.00 (1 AVAILABLE)**

- A featured listing within the sponsor Icon of the conference app, includes an image (logo), link to your website and a document attachment (ie promotional brochure)
- Promoted app message to all attendees
- Featured Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials
- Fun, interactive entertainment!

- **BANQUET DINNER WINE \$4000.00 (1 AVAILABLE)**

- Your company logo and personalized message on wine bottle tags
- A featured listing within the sponsor Icon of the conference app
- Sponsor recognition in the conference program and banquet menu
- Promoted app message to all attendees
- Featured sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials

### SHOWCASE ENTERTAINMENT & PRIVATE CLUB HOST ~SUEDE DOGS JAZZ DUO \$3500.00

#### (1 AVAILABLE FOR TUESDAY EVENING)

- Exclusive entry into a Private Networking After Party for conference attendees
- Shout outs from the Suede Dogs throughout the evening
- A featured listing within the sponsor Icon - interactive
- Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials
- Bring your company pull-up banner to display at the entrance, welcome attendees as they arrive and hand out drink tickets customized with your logo on them.

### STUDIO 106 VIP AFTER PARTY \$2500.00 (1 AVAILABLE FOR WEDNESDAY EVENING)

- Promoted App messages throughout the conference
- A featured listing within the sponsor Icon - interactive
- Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials
- Optional custom drink tickets (sponsor pays for drinks & distributes tickets)

### CONFERENCE BLING SPONSORSHIP \$2000.00 (1 AVAILABLE)

- Branded conference lanyards, and stylus pens
- A featured listing within the sponsor Icon – interactive
- Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials

## SPONSORSHIP OPPORTUNITIES CON'T...

### AND THE AWARD GOES TO.... FOOD!

- **PRESENTATION LUNCHEON \$2000.00 (1 AVAILABLE)**
  - Promoted App message
  - A featured listing within the sponsor Icon - interactive
  - Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials
- **LUNCH \$1500.00 (1 AVAILABLE)**
  - Promoted App message
  - A featured listing within the sponsor Icon - interactive
  - Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials
- **HOT BREAKFAST \$1500.00 (1 AVAILABLE)**
  - Promoted App message
  - A listing within the sponsor Icon - interactive
  - Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional material
- **CONTINENTAL BREAKFAST \$1000.00 (1 AVAILABLE)**
  - Promoted App message
  - A listing within the sponsor Icon - interactive
  - Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional material

### GET OUT THERE AND NETWORK, NETWORK, NETWORK

- **CHARGE & RECHARGE REFRESHMENT BREAK \$1000.00 (1 AVAILABLE)**
  - Promoted App message
  - Sponsored charging station signage with Red Bull
  - A listing within the sponsor Icon – interactive
  - Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials
- **MORNING NETWORKING COFFEE BREAK \$750.00 (2 AVAILABLE)**
  - A listing within the sponsor Icon - interactive
  - Sponsorship recognition on event specific signage, event e-blasts, the BCFA website and web links in promotional materials

# SPONSORSHIP INFORMATION & PAYMENT

## TUESDAY, MAY 1

REGISTRATION SPONSORSHIP	\$5000	<input type="checkbox"/>
CONFERENCE BLING	\$2000	<input type="checkbox"/>
SHOWCASE ENTERTAINMENT& PRIVATE CLUB HOST ~SUEDE DOGS JAZZ DUO	\$3500	<input type="checkbox"/>

## WEDNESDAY, MAY 2

CONTINENTAL BREAKFAST	\$1000	<input type="checkbox"/>
KEYNOTE SPEAKER – ELLEN WIEBE	\$2500	<input type="checkbox"/>
MORNING NETWORKING COFFEE BREAK	\$750	<input type="checkbox"/>
FEATURE PRESENTATION – POUL LEMASTERS	\$7500	<input type="checkbox"/>
LUNCH	\$1500	<input type="checkbox"/>
KEYNOTE SPEAKER – LARRY STEWART	\$2500	<input type="checkbox"/>
CHARGE & RE-CHARGE REFRESHMENT BREAK	\$1000	<input type="checkbox"/>
KEYNOTE SPEAKER – MANDY BENOUALID	\$2500	<input type="checkbox"/>
PRESIDENT’S DINNER – BANQUET WINE	\$4000	<input type="checkbox"/>
PRESIDENT’S DINNER – ENTERTAINMENT	\$5000	<input type="checkbox"/>
STUDIO 106 VIP AFTER PARTY	\$2500	<input type="checkbox"/>

## THURSDAY, MAY 3

HOT BREAKFAST	\$1500	<input type="checkbox"/>
MORNING NETWORKING COFFEE BREAK	\$750	<input type="checkbox"/>
LUNCHEON PRESENTATION	\$2000	<input type="checkbox"/>

Name:		Title:	
Company Name (as you wish to appear):			
Address:			
City:		Prov:	
		Postal/Zip:	
Telephone:		Fax:	
Email:		Website:	

Return this form with credit card information or cheque to:

**British Columbia Funeral Association, Suite 211 – 2187 Oak Bay Avenue, Victoria, BC V8R 1G1**

Form with complete credit card information (Visa or MasterCard) may also be faxed to 250-592-4362

Cheque/Money Order  Please make payable to the British Columbia Funeral Association  
 Credit Card  Visa  MasterCard

Credit Card Number: \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card holder signature: \_\_\_\_\_ Total Amount Enclosed: \_\_\_\_\_

**QUESTIONS?** Please contact the BCFA office: (800) 665-3899 or [info@bcfunerals.com](mailto:info@bcfunerals.com)